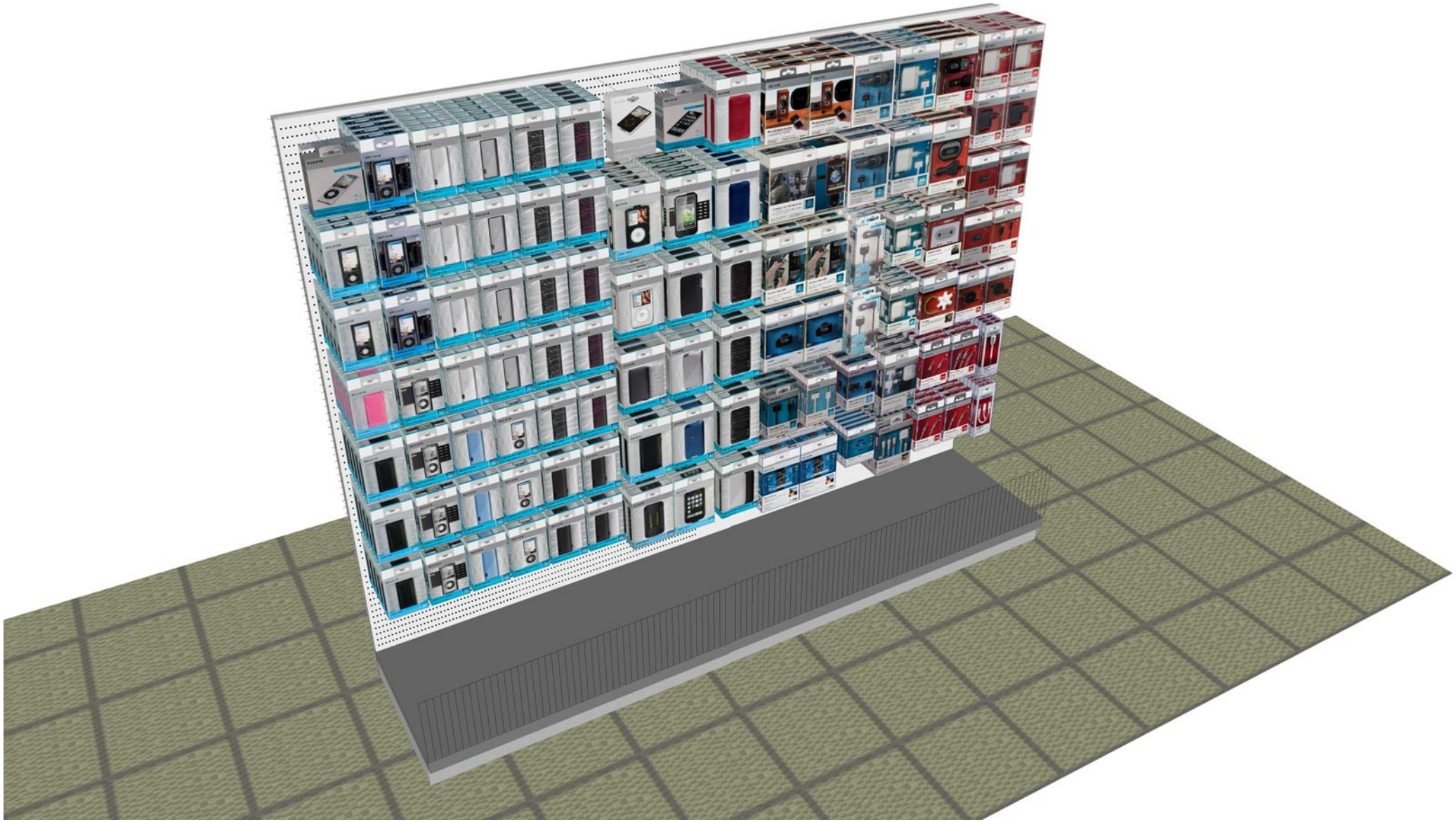
Universal Presentation

Belkin (HC) proposal on: iPod only 2 Bay Gondola (MM_501) 2 x 100.00 cm wide and 1 m 60.00 cm High

March 2010



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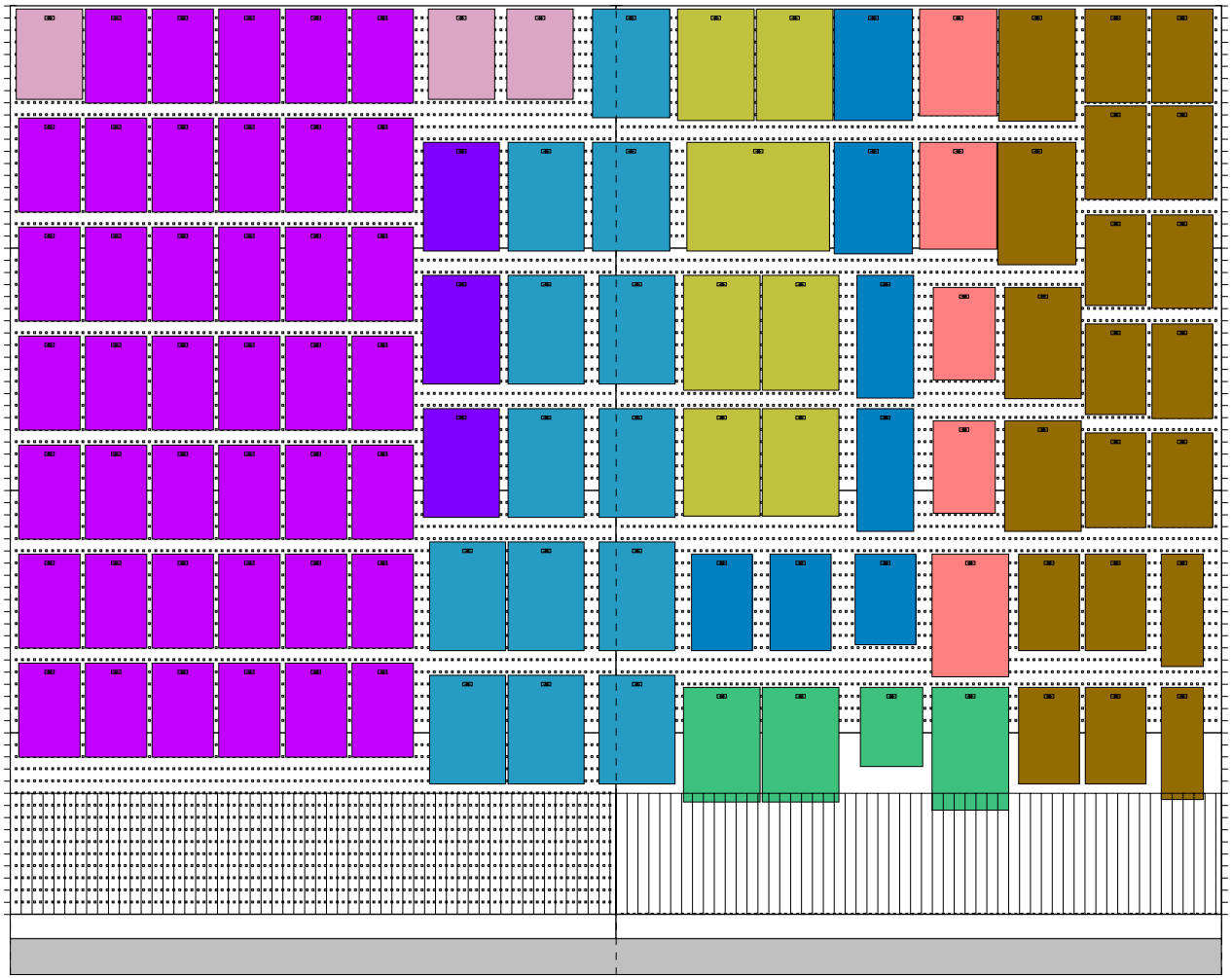

Product Desc 1
- CLASSIC CASES
- NANO CASES
- OTHER
- PLAY
- POWER (CLA)
- POWER (WALL)
- SCREEN OVERLAY
- TOUCH CASES
- UNIVERSAL MP3 ACC'S
- Fails to match with: Both 10% of total

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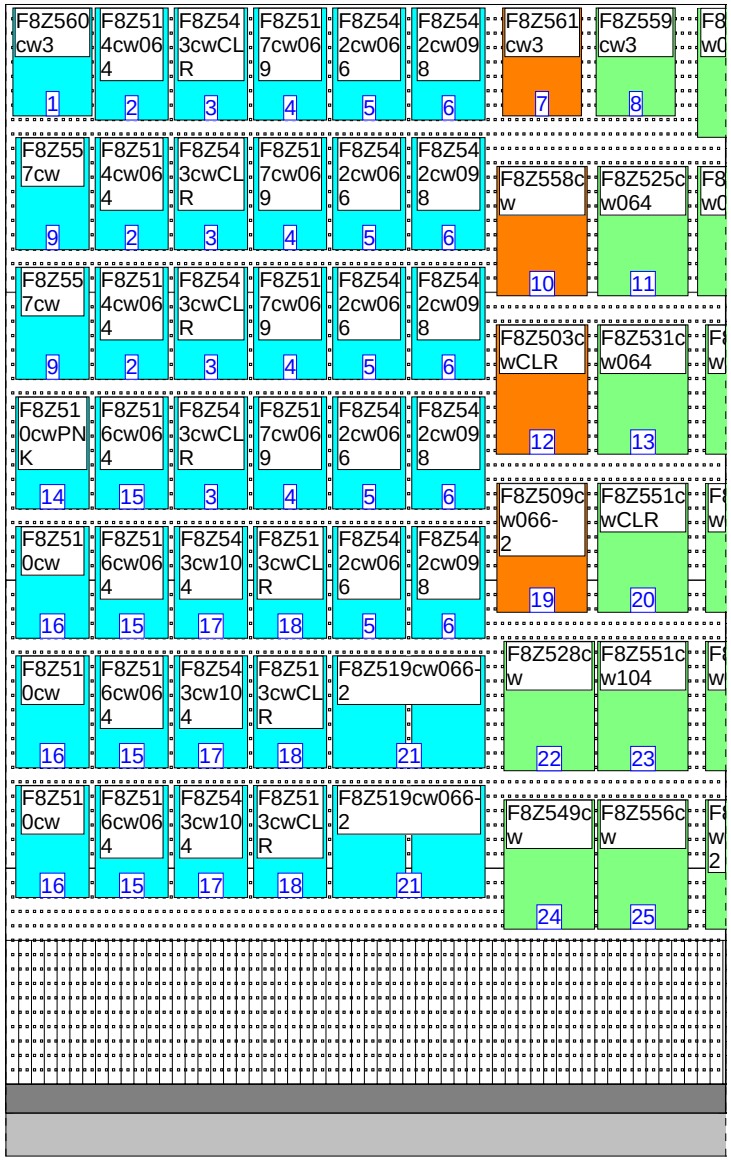

Planogram: iPod only 2 Bay Gondol... Segments:2

Pegboard 1

Loc.ID	Belkin no.	Name	Range	Wide
1	F8Z560cw3	SCREEN OVERLAY,IPDN,5G,PET,3-PACK,CLEAR	Screen overlay	1
2	F8Z514cw064	ARMBAND,IPDN,5G,NEOPRENE,DUALFIT,CAVIAR	Nano cases	1
2	F8Z514cw064	ARMBAND,IPDN,5G,NEOPRENE,DUALFIT,CAVIAR	Nano cases	1
2	F8Z514cw064	ARMBAND,IPDN,5G,NEOPRENE,DUALFIT,CAVIAR	Nano cases	1
3	F8Z543cwCLR	CASE,IPDN,5G,TPU,CLEAR	Nano cases	1
3	F8Z543cwCLR	CASE,IPDN,5G,TPU,CLEAR	Nano cases	1
3	F8Z543cwCLR	CASE,IPDN,5G,TPU,CLEAR	Nano cases	1
4	F8Z517cw069	CASE,IPDN,5G,POLYCARBONATE,HALO,CLEAR/CAVIAR	Nano cases	1
4	F8Z517cw069	CASE,IPDN,5G,POLYCARBONATE,HALO,CLEAR/CAVIAR	Nano cases	1
4	F8Z517cw069	CASE,IPDN,5G,POLYCARBONATE,HALO,CLEAR/CAVIAR	Nano cases	1
5	F8Z542cw066	CASE,SLEEVE,IPDN,5G,SILICON,LASER,CAVIAR/CLEAR	Nano cases	1
5	F8Z542cw066	CASE,SLEEVE,IPDN,5G,SILICON,LASER,CAVIAR/CLEAR	Nano cases	1
5	F8Z542cw066	CASE,SLEEVE,IPDN,5G,SILICON,LASER,CAVIAR/CLEAR	Nano cases	1
6	F8Z542cw098	CASE,SLEEVE,IPDN,5G,SILICON,LASER,CAVIAR/HOT PINK	Nano cases	1
6	F8Z542cw098	CASE,SLEEVE,IPDN,5G,SILICON,LASER,CAVIAR/HOT PINK	Nano cases	1
6	F8Z542cw098	CASE,SLEEVE,IPDN,5G,SILICON,LASER,CAVIAR/HOT PINK	Nano cases	1
7	F8Z561cw3	SCREEN OVERLAY,IPDC,PET,3-PACK,CLEAR	Screen overlay	1
8	F8Z559cw3	SCREEN OVERLAY,IPDT,2G,PET,3-PACK,CLEAR	Screen overlay	1
9	F8Z557cw	CASE,SLEEVE,IPDN,5G,LEATHER,BLACK	Nano cases	1
9	F8Z557cw	CASE,SLEEVE,IPDN,5G,LEATHER,BLACK	Nano cases	1
10	F8Z558cw	CASE,SLEEVE,IPDC,LEATHER,BLACK	Classic cases	1
11	F8Z525cw064	ARMBAND,IPDT,2G,NYLON,FASTFIT,CAVIAR	Touch cases	1

Pegboard 3

Loc.ID	Belkin no.	Name	Range	Wide
3	F8Z543cwCLR	CASE,IPDN,5G,TPU,CLEAR	Nano cases	1
4	F8Z517cw069	CASE,IPDN,5G,POLYCARBONATE,HALO,CLEAR/CAVIAR	Nano cases	1
5	F8Z542cw066	CASE,SLEEVE,IPDN,5G,SILICON,LASER,CAVIAR/CLEAR	Nano cases	1
5	F8Z542cw066	CASE,SLEEVE,IPDN,5G,SILICON,LASER,CAVIAR/CLEAR	Nano cases	1
6	F8Z542cw098	CASE,SLEEVE,IPDN,5G,SILICON,LASER,CAVIAR/HOT PINK	Nano cases	1
6	F8Z542cw098	CASE,SLEEVE,IPDN,5G,SILICON,LASER,CAVIAR/HOT PINK	Nano cases	1
12	F8Z503cwCLR	CASE,IPDC,POLYCARBONATE,CLEAR	Classic cases	1
13	F8Z531cw064	CASE,IPDT,2G,POLYCARBONATE,MICRAFLEX,CAVIAR	Touch cases	1
14	F8Z510cwPNK	CASE,FOLIO,IPDN,5G,LEATHER,PINK	Nano cases	1
15	F8Z516cw064	ARMBAND,IPDN,5G,NYLON,FASTFIT,CAVIAR	Nano cases	1
15	F8Z516cw064	ARMBAND,IPDN,5G,NYLON,FASTFIT,CAVIAR	Nano cases	1
16	F8Z510cw	CASE,FOLIO,IPDN,5G,LEATHER,BLACK	Nano cases	1
17	F8Z543cw104	CASE,IPDN,5G,TPU,BRIGHT BLUE	Nano cases	1
18	F8Z513cwCLR	CASE,IPDN,5G,POLYCARBONATE,CLEAR	Nano cases	1
19	F8Z509cw066-2	CASE,SLEEVE,IPDC,SILICON,TEXTURED,2PK,CAVIAR&CLEAR	Classic cases	1
20	F8Z551cwCLR	CASE,IPDT,2G,TPU,CLEAR	Touch cases	1

Pegboard 5

Loc.ID	Belkin no.	Name	Range	Wide
15	F8Z516cw064	ARMBAND,IPDN,5G,NYLON,FASTFIT,CAVIAR	Nano cases	1
15	F8Z516cw064	ARMBAND,IPDN,5G,NYLON,FASTFIT,CAVIAR	Nano cases	1
16	F8Z510cw	CASE,FOLIO,IPDN,5G,LEATHER,BLACK	Nano cases	1
16	F8Z510cw	CASE,FOLIO,IPDN,5G,LEATHER,BLACK	Nano cases	1
17	F8Z543cw104	CASE,IPDN,5G,TPU,BRIGHT BLUE	Nano cases	1
17	F8Z543cw104	CASE,IPDN,5G,TPU,BRIGHT BLUE	Nano cases	1
18	F8Z513cwCLR	CASE,IPDN,5G,POLYCARBONATE,CLEAR	Nano cases	1
18	F8Z513cwCLR	CASE,IPDN,5G,POLYCARBONATE,CLEAR	Nano cases	1
21	F8Z519cw066-2	CASE,SLEEVE,IPDN,5G,SILICON,TEXTURED,2PK,CVR&CLR	Nano cases	2
21	F8Z519cw066-2	CASE,SLEEVE,IPDN,5G,SILICON,TEXTURED,2PK,CVR&CLR	Nano cases	2
22	F8Z528cw	CASE,FOLIO,IPDT,2G,LEATHER,BLACK	Touch cases	1
23	F8Z551cw104	CASE,IPDT,2G,TPU,BRIGHT BLUE	Touch cases	1
24	F8Z549cw	CASE,IPDT,2G,LEATHER,KICKSTAND,BLACK	Touch cases	1
25	F8Z556cw	CASE,SLEEVE,IPDT,2G,LEATHER,BLACK	Touch cases	1

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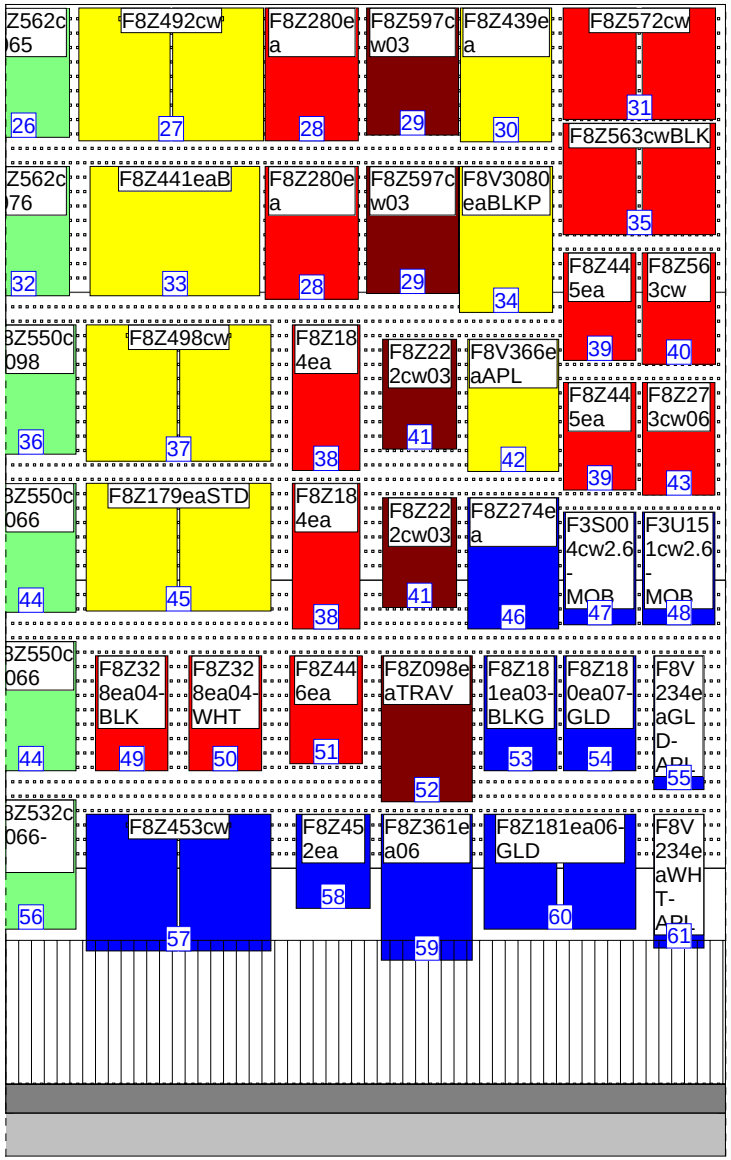

Planogram: iPod only 2 Bay Gondola... Segments:2

Pegboard 2

Loc.ID	Belkin no.	Name	Range	Wide
26	F8Z562cw065	CASE,IPDT,2G,SILICON,ERGO,CHILI PEPPER	Touch cases	1
27	F8Z492cw	BLUETOOTH MUSIC RECEIVER	Play	2
28	F8Z280ea	iPHONE DUAL USB CAR CHRGR * MINI B;IPOD CBLS;3'	Power (CLA)	1
28	F8Z280ea	iPHONE DUAL USB CAR CHRGR * MINI B;IPOD CBLS;3'	Power (CLA)	1
29	F8Z597cw03	DUAL USB AC CHARGER, 5V,2A, iPOD/MINI B CBLS, 3'	Power (Wall)	1
29	F8Z597cw03	DUAL USB AC CHARGER, 5V,2A, iPOD/MINI B CBLS, 3'	Power (Wall)	1
30	F8Z439ea	TUNECAST AUTO UNIVERSAL W/CLEARSCAN	Universal MP3 acc's	1
31	F8Z572cw	DUAL USB AC CHARGER, 5V,2A, WHITE	Universal MP3 acc's	2
32	F8Z562cw076	CASE,IPDT,2G,SILICON,ERGO,INDIGO	Touch cases	1
33	F8Z441eaB	TUNEBASE FM W/ HANDSFREE * B00	Play	1
34	F8V3080eaBLKP	TUNECAST II FM TRNSMTTR * DIGITAL W/DC JACK; BLACK	Universal MP3 acc's	1
35	F8Z563cwBLK	SINGLE USB AC CHARGER, 5V;1A; BLACK	Universal MP3 acc's	2
39	F8Z445ea	MICRO USB CLA * 5V; 1A	Universal MP3 acc's	1
40	F8Z563cw	SINGLE USB AC CHARGER, 5V;1A; WHITE	Universal MP3 acc's	1

Pegboard 4

Loc.ID	Belkin no.	Name	Range	Wide
36	F8Z550cw098	CASE,SLEEVE,IPDT,2G,SILICON,LASER,CAVIAR/HOT PINK	Touch cases	1
37	F8Z498cw	TUNECAST AUTO LIVE	Play	2
38	F8Z184ea	iPHONE/iPOD 30P CAR ADPTR	Power (CLA)	1
38	F8Z184ea	iPHONE/iPOD 30P CAR ADPTR	Power (CLA)	1
39	F8Z445ea	MICRO USB CLA * 5V; 1A	Universal MP3 acc's	1
41	F8Z222cw03	SINGLE USB AC CHRGR, 5V;1A * iPOD SYNCH/CHRG CBL;3'	Power (Wall)	1
41	F8Z222cw03	SINGLE USB AC CHRGR, 5V;1A * iPOD SYNCH/CHRG CBL;3'	Power (Wall)	1
42	F8V366eaAPL	MP3/CD/MD CASSETTE ADPTR * 3.5MM MINI-STEREO PLUG	Universal MP3 acc's	1
43	F8Z273cw06	CHARGE/SYNC CABLE * USB-A/MICRO-B; 6'	Universal MP3 acc's	1
44	F8Z550cw066	CASE,SLEEVE,IPDT,2G,SILICON,LASER,CAVIAR/CLEAR	Touch cases	1
45	F8Z179eaSTD	iPOD TUNEFM W/O CLA	Play	2
46	F8Z274ea	MULTI HEADPHONE SPLITTER	Universal MP3 acc's	1
47	F3S004cw2.6-MOB	iPHONE/iPOD RTRCTBL CABLE * 3.5mm/3.5mm; 2.6' BLACK	Universal MP3 acc's	1
48	F3U151cw2.6-MOB	USB-A/MICRO-B PRO CABLE * A/B;RETRACTABLE; 2.6' BLACK	Universal MP3 acc's	1

Pegboard 6

Loc.ID	Belkin no.	Name	Range	Wide
44	F8Z550cw066	CASE,SLEEVE,IPDT,2G,SILICON,LASER,CAVIAR/CLEAR	Touch cases	1
49	F8Z328ea04-BLK	iPHONE SYNC/CHARGE CABLE * 10-PIN 24/28AWG; 4' BLACK	Power (CLA)	1
50	F8Z328ea04-WHT	iPHONE SYNC/CHARGE CABLE * 10-PIN 24/28AWG; 4' WHITE	Power (CLA)	1
51	F8Z446ea	iPHONE MICRO USB CLA * 5V; 1A; iPHONE CBL 3'	Power (CLA)	1
52	F8Z098eaTRAV	iPOD POWER PACK * iPOD/MINI B CBLS; 4'/BAG	Power (wall)	1
53	F8Z181ea03-BLKG	iPHONE MINI STR DUB CORD * 3.5MM STEREO M/M;3' BLACK	Universal MP3 acc's	1
54	F8Z180ea07-GLD	iPHONE Y ADAPTER CABLE * 3.5mm PLUG/2-RCA PLUGS;7'	Universal MP3 acc's	1
55	F8V234eaGLD-APL	Y ADAPTR;MINI STEREO PLUG * /2 MINISTREO JCKS;4.5"WHT	Universal MP3 acc's	1
56	F8Z532cw066-2	CASE,SLEEVE,IPDT,2G,SILICON,TEXTURED,2PK,CVR&CLR	Touch cases	1
57	F8Z453cw	iPOD/iPHONE WINDOW MOUNT W/5" GOOSENECK	Other	2
58	F8Z452ea	iPOD HDPHONE ADPTR * W/ REMOTE	Other	1
59	F8Z361ea06	iPHONE/iPOD AV CABLE * 30 PIN-USB, A/V-3.5MM; 6'	Other	1
60	F8Z181ea06-GLD	iPHONE MINI STR DUB CORD * 3.5MM STEREO M/M;6' GRAY	Universal MP3 acc's	2
61	F8V234eaWHT-A...	Y ADAPTR;MINI STEREO PLUG * /2 MINISTREO JCKS;6"WHITE	Universal MP3 acc's	1